
	GURGAON INSTITUTE OF TECHNOLOGY & MANAGEMENT
	COURSE PLAN

Name of the Teacher	Arjun singh yadav
Department: DMS	Session 2018(Even)
Branch/Semester: MBA 2 nd	Subject Name & Code: international business (161MG22D2)

Books Referred:**Text Books :**

1. Daniels, J.D. and H. LEE Radesbaugh, International Business-Environment and Operations (New Delhi; Pearson Education)
2. Hill, Charles W.L., International Business -competency in the Global Marketplace (New Delhi: Tata McGraw Hill)
3. Sharan, V., International Business: Concept, Environment and Strategy (New Delhi: Pearson Education)

Lecture No.	Topics to be Covered
1.	Recent global trends in international trade and finance
2.	Dimensions and modes of IB
3.	Structure of IB environment
4.	Risk in IB
5.	Motives for internationalization of firms
6.	Organizational structure for IB
7.	World trading system and impact of WTO
8.	Exchange rate systems
9.	Global financial system
10.	Barriers to IB
11.	International business information and communication
12.	Foreign market entry strategies
13.	Country evaluation and selection
14.	Factors affecting foreign investment decisions
15.	Impact of FDI on home and host countries

	GURGAON INSTITUTE OF TECHNOLOGY & MANAGEMENT
	COURSE PLAN

16.	Types and motives for foreign collaboration
17.	Control mechanisms in IB
18.	Decisions concerning global manufacturing and material management
19.	Outsourcing factors
20.	Managing global supply chains
21.	Product and branding decisions
22.	Managing distribution channels
23.	International promotion mix and pricing decisions
24.	Counter trade practices
25.	Mechanism of international trade transactions
26.	Harmonizing accounting difference across countries
27.	Currency translation methods for consolidating financial statements
28.	The LESSARD-LORANGE Model
29.	Cross cultural challenges in IB
30.	International staffing decisions
31.	Compensation and performance appraisal of expatriate staff
32.	Ethical dilemmas and social responsibility issues
33.	
34.	